



About Product life cycle

Five status are defined and set from products under development to end of production.

Product Status	Definition
Under Development	Currently under development. Samples are available.
Mass Production	Currently in mass production and able to supply.
Not Recommended for New Design (NRND)	Mass production is still ongoing, but there is alternative product available. For new designs and adoptions, alternative products are recommended instead of NRND product.
Last Time Buy (LTB)	Production is scheduled to be ended and final orders are being accepted. Six months after EOL notification is the standard final order acceptance period.
DISCONTINUED (EOL)	No longer being produced or offered

LD Product Life Cycle

