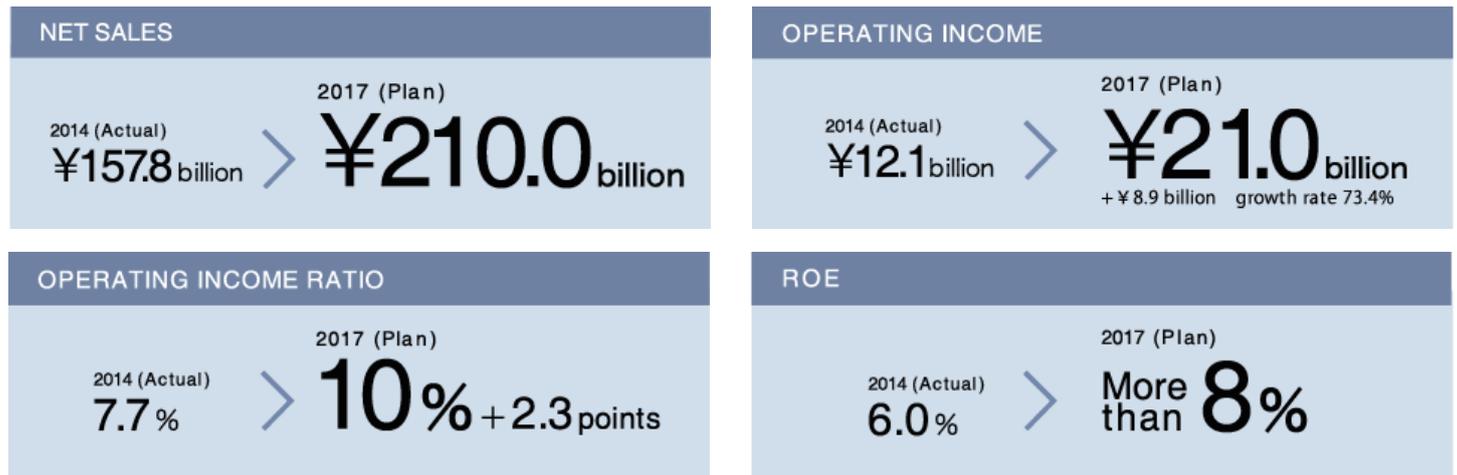


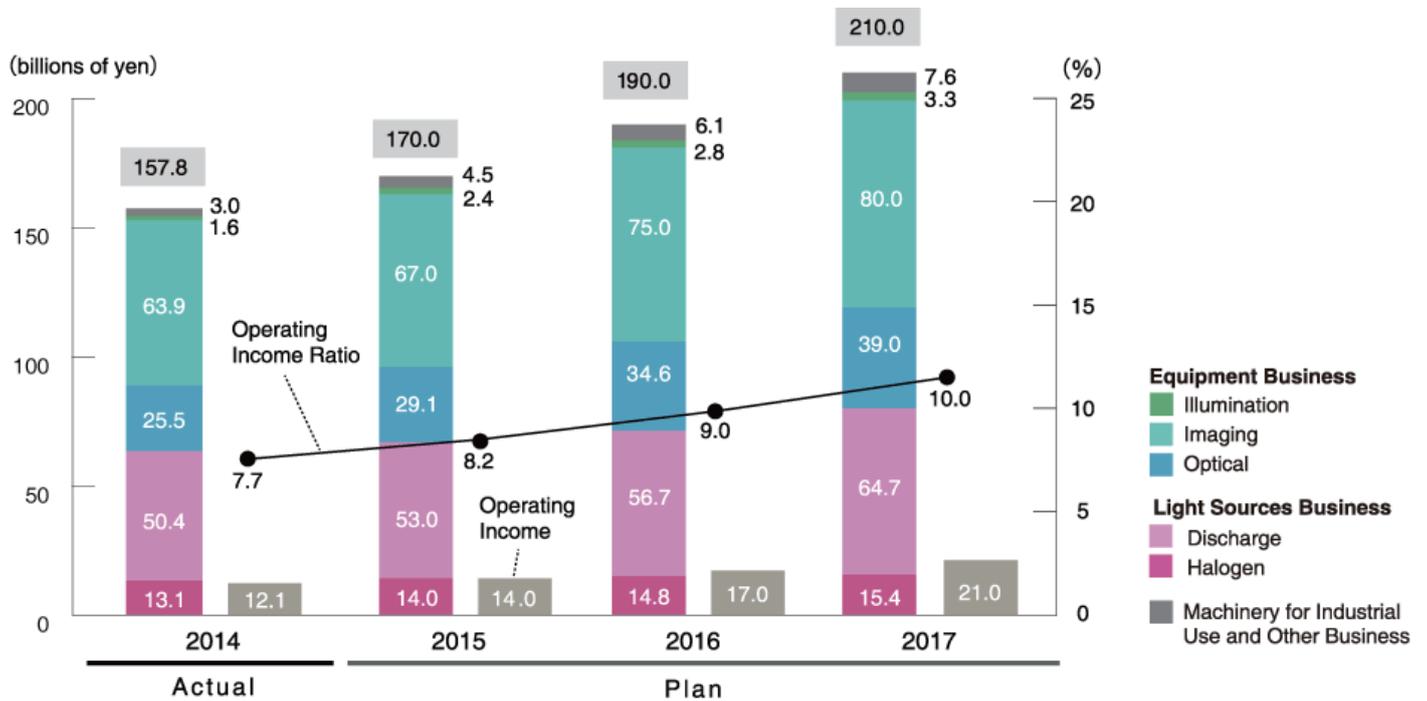


STRATEGY [Medium-Term Plan]

Objectives for the Year Ending March 31, 2017



Medium-Term Plan Announced in 2014, Sales (by sub-segments) and Operating Income



| Segments | Sub-Segments | March 2017 (Plan) (Billions of Yen) | For the Next 3 Years | | CAGR (%) |
|------------------------|---|--|---|------------------|----------|
| | | | Amount of increase (Billions of Yen) | Growth Rates (%) | |
| Equipment Business | Imaging | 80.0 | + 16.1 | 25.2 | 7.8 |
| | Optical | 39.0 | + 13.5 | 52.9 | 15.2 |
| | Illumination and Related Facilities | 3.3 | + 1.7 | 106.3 | 27.3 |
| | Total | 122.3 | + 31.2 | 34.2 | 10.3 |
| Light Sources Business | Discharge | 64.7 | + 14.3 | 28.4 | 8.7 |
| | Halogen | 15.4 | + 2.3 | 17.6 | 5.5 |
| | Total | 80.1 | + 16.6 | 26.1 | 8.0 |
| Others | Machinery for Industrial Use and Other Business | 7.6 | + 4.6 | 154.9 | 36.6 |
| Total | | 210.0 | + 52.2 | 33.1 | 10.0 |



STRATEGY [EQUIPMENT BUSINESS]

Medium-Term Plan for Equipment Business

| | 2014 (results) | 2015 (plan) | 2017 (plan) |
|-------------------------------------|----------------|-------------|-------------|
| Imaging equipment | 63.9 | 67.0 | 80.0 |
| Optical equipment | 25.5 | 29.1 | 39.0 |
| Illumination and related facilities | 1.6 | 2.4 | 3.3 |

(Billions of yen)

Business Environment Forecasts and Core Initiatives for Key Sub-Segments

| | | |
|--------------------|-------------------|--|
| Equipment Business | Imaging equipment | <ul style="list-style-type: none"> • Maintain share through Solaria compact projectors. Expand new cinema business (“Christie Vive Audio” cinema audio business, etc.) • Growth in general imaging through expansion in imaging applications • Systematic expansion in managed services (Network Operation Center, etc.) and rental business |
| | Optical equipment | <ul style="list-style-type: none"> • Optical aligners for automotive applications and expansion of applications for LCD panels for use in commonplace smartphones • Increased demand in exposure equipment for the FC-CSP field through continued growth in smartphone/tablet-related markets • Expanded demand for exposure equipment for 2.1D/2.5D/3D and other applications tracking expansion in the package market accompanying lower power consumption for mobile devices, faster processing speeds and other trends • Expanded demand for exposure equipment accompanying growth related most notably to the wearable and automotive semiconductor markets • Promote distinctive and profitable medical businesses |



STRATEGY [LIGHT SOURCES BUSINESS]

Medium-Term Plan for Light Sources Business

| | 2014 (results) | 2015 (plan) | 2017 (plan) |
|-----------------|----------------|-------------|-------------|
| Discharge lamps | 50.4 | 53.0 | 64.7 |
| Halogen lamps | 13.1 | 14.0 | 15.4 |

(Billions of yen)

Business Environment Forecasts and Core Initiatives for Key Sub-Segments

| | | |
|------------------------|-----------------|---|
| Light Sources Business | Discharge lamps | <ul style="list-style-type: none"> • Maintain and improve quality to retain high market share • Spur development in solid-state light sources and promote commercialization • Seek out new applications and promote commercialization for existing light sources |
| | Halogen lamps | <ul style="list-style-type: none"> • Maintain high share in the OA field • Pursue new applications in the automotive industry and other fields |