



STRATEGY [LIGHT SOURCES BUSINESS]

Medium-Term Plan for Light Sources Business

	2014 (results)	2015 (plan)	2017 (plan)
Discharge lamps	50.4	53.0	64.7
Halogen lamps	13.1	14.0	15.4

(Billions of yen)

Business Environment Forecasts and Core Initiatives for Key Sub-Segments

Light Sources Business	Discharge lamps	<ul style="list-style-type: none"> • Maintain and improve quality to retain high market share • Spur development in solid-state light sources and promote commercialization • Seek out new applications and promote commercialization for existing light sources
	Halogen lamps	<ul style="list-style-type: none"> • Maintain high share in the OA field • Pursue new applications in the automotive industry and other fields