

STRATEGY [LIGHT SOURCES BUSINESS]



Medium-Term Management Plan for Light Sources Business

(billions of yen)

	2015 (actual)	2016 (plan)	2018 (plan)
Discharge lamps (including solid-state light sources)	57.6	62.0	70.0
Halogen lamps	14.2	14.0	15.0

Light Sources Business Measures
“Sustainable Growth” and “Maintaining Profitability”

Light Sources Business Measures

Objectives	<p>Increase the ratio of new light sources, centering on new markets and solid-state light sources (3-year target: About 20% to 30%; 5-year target: About 40%)</p> <p>Secure operating income ratio of at least 15%</p>
Measures	<ul style="list-style-type: none"> • Actively enter into growth markets such as life science field and automotive field • Expand the light sources lineup by developing and commercializing new light sources such as solid-state light sources • Maintain existing market share